

Seminar Enrollment Form

SEMINAR: 4-Day Reid Technique of Investigative Interviewing & Advanced Interrogation®

WHEN: May 13 – 16, 2014 - 8:00 am – 3:00 pm

WHERE: Rapid City Peace Officers Association Club House
3050 Eglin Street
Rapid City, SD 57701

COURSE FEE: \$550 - 4-Day Reid Technique of Investigative Interviewing & Advanced Interrogation® Seminar.
Checks Payable to:
John E. Reid & Associates
209 West Jackson Boulevard Ste. 400
Chicago, IL 60606

TO REGISTER: Register Via: INTERNET – MAIL – PHONE – EMAIL
www.reid.com
John E. Reid & Associates
209 West Jackson Boulevard Ste. 400
Chicago, IL 60606
Telephone: 888-255-1635
Email: dplese@reid.com

DEADLINE: May 6, 2014

Consistent with the pricing in our GSA Contract (GS-02F-0164P) the GSA rate for this seminar is \$480.00.

JOHN E. REID & ASSOCIATES, INC. REGISTRATION FORM

(Please print)

Seminar Location _____ Date(s) _____

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

Department/Office _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Email _____

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PRESENTS...

**THE REID TECHNIQUE OF
INVESTIGATIVE INTERVIEWING
AND ADVANCED INTERROGATION®**

Look inside for important dates and locations for Reid Technique® Seminars



*If it doesn't say "The Reid Technique,®"
it's not John E. Reid & Associates, Inc.*

The Reid Technique® Investigative Interviewing & Advanced Interrogation

*"The most effective and flexible
interviewing and interrogation
techniques available
- perfect for;
Law Enforcement,
Corporate Security,
Government &
Military Investigators"*

Over 67 Years of Excellence



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May 13 – 16, 2014

Rapid City Peace Officers Association Club House
3050 Eglin Street
Rapid City, SD 57701

Sponsored by Pennington County Sheriff's Office

Interview and Interrogation Preparation

- The characteristics of a successful interviewer and interrogator will be covered, as well as the room setting that will enhance the development of information from the subject.

Behavior Symptom Analysis

- Learn how to analyze verbal and non-verbal behavior to determine whether the subject is truthful or deceptive.
- Learn how the Attitudes of the Truthful subject differ from that of the Deceptive subject.
- Learn how deceptive subjects manipulate language to avoid lying and avoid telling the truth regarding incriminating information.

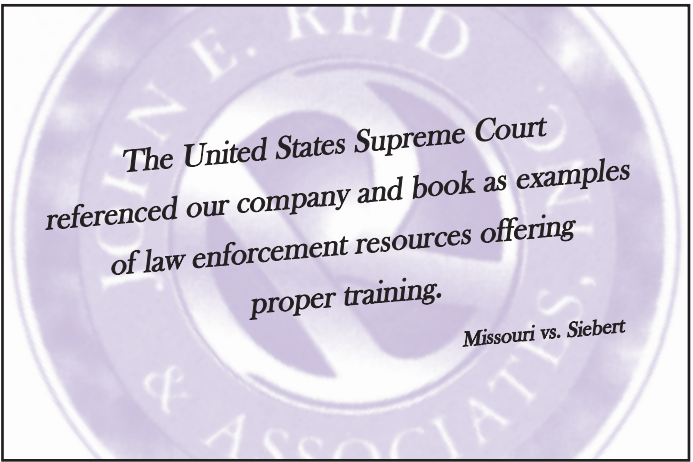
Behavior Analysis Interview

- Learn more than 20 behavior-provoking questions that should be asked of all subjects to assist the investigator in identifying the guilty suspect, and eliminating the innocent from suspicion.
- Learn how to use the information developed from the subject in the interview to develop an interrogation strategy.

The Reid Nine Steps of Advanced Interrogation®

- This systematic, common-sense Nine Step approach will provide the tactics and the tools every investigator needs to improve their confession rate. **All Tactics from our 1-day Advanced course have been incorporated in this newly designed presentation of the Reid Nine Steps of interrogation.**
- How to initiate the interrogation. (Step 1)
- How to develop a persuasive argument (Themes) to convince the suspect to tell the truth. First person Themes, Third person Theme and Personal stories will be presented. (Step 2)
- How to handle and interpret the suspect's denials and convince the suspect that their resistance is futile. (Step 3)

- How to overcome the suspect's objections, logical challenges and overcome the suspects fear of the consequences in a legally acceptable way. (Step 4)
- How to prevent the suspect from becoming emotionally or psychologically withdrawn. How to use 'Role Reversal' to change the suspect's perception. (Step 5)
- How to read the suspect's behavior to know when they are ready to make the first admission of guilt. (Step 6)
- How to use the most effective and proven tactic to elicit the first admission of guilt using the Alternative Question. (Step 7)
- How to develop the cooperative details of the offense to establish a confession that will hold up to scrutiny. (Step 8)
- How to develop a written statement of the suspect's confession. (Step 9)



Currently we develop bi-monthly investigator tips and quarterly newsletters that we share 'free of charge' with over 80,000 law enforcement and security professionals. If you are interested in receiving these communications, visit www.reid.com and 'join our mailing' list or scan here with your smart phone.



Save Learning Time

You can spend years trying to develop the skills and know-how on your own, or you can attend our outstanding seminar and benefit from our 67 years of knowledge in four days.

Make Decisions Based on More Than a Hunch

Let us convert your "hunch" into an understandable and objective technique.

We Don't Just Make Promises - We Guarantee Them

Our guarantee is the strongest in the field. We guarantee to increase your ability to eliminate the innocent, identify the guilty and elicit the truth during the interrogation or we will refund your tuition in full, no questions asked!

Seminar Benefits - According to Course Participants

95% of the respondents reported that using The Reid Technique helped them to improve their confession rate, almost a quarter of the respondents increased their confession rates by 50%.

97% of the respondents reported that using The Reid Technique increased their case resolution rates.

100% of the respondents reported that they thought the benefits they received attending The Reid Technique Seminar were worth the investment they made to attend the seminar.

Reid Graduate Web-page

As a Reid Graduate you will have access to the **NEW** Reid Graduate Web-page we are developing for 2014. This new web-page will be available only to Reid Graduates and will feature a variety of online followup training aids that will be **FREE** to Reid Graduates to assist in the ongoing development of their interviewing and interrogation skills.

